IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Zachary J. Mason

Appl. No. : 10/684,313

Filed : October 13, 2003

For : PREDICTIVE ANALYSIS OF

BROWSE ACTIVITY DATA OF USERS OF A DATABASE ACCESS SYSTEM IN WHICH ITEMS ARE ARRANGED IN A

HIERARCHY

Examiner : Dangelino N. Gortayo

Confirmation No.: 3315

AMENDMENT UNDER RULE 312

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Prior to issuance, please amend the above-referenced application as indicated below.